



VideoBureau, LLC
Total Call Control

“**CallerID Connect** lets me work at home, but all my calls show my office phone number as the caller ID! I no longer have to reveal my home phone number.”

“**Interrupt Me** service is great! When meetings run late, my phone always rings to help me escape.”

“With **Message Blast**, I can call everyone on my list faster than I used to call the first name on my phone chain.”

“**On-demand conferencing** lets me create a multi-way conference on a moment’s notice, with no long distance charges for the participants and without any long-term commitment. I can have a 5-person conference call that lasts an hour, for less than \$25.”

VideoBureau has recently developed a variety of innovative telephone convenience applications, called Total Call Control, that allow ordinary telephone users to get new capabilities from the telephone system.

VB applications provide simple interfaces to end users so that they can make use of complex "back end" technologies that would ordinarily be too hard to deploy themselves. VB has done this for corporate videoconferencing, Internet video chat, webcams, mobile photo weblogs, camera phone services, and web site services. Now VB has done the same for telephone applications.

The basics of Total Call Control (TCC) are simple: a user goes to a TCC web page and controls how and when a call can be placed. TCC can be used to place three types of calls:

1. Message playback calls
2. Two-way connection calls
3. Multi-way conference calls

In the background are a series of powerful capabilities:

- record and playback voice and audio files over the telephone
- convert text messages to voice files that can be played over the telephone
- control the information displayed as caller ID
- place calls in order to connect two or more phone lines
- place calls and “broadcast” messages to multiple phone numbers simultaneously
- control telephone calls (setup, caller ID, tear down) through web pages

These capabilities have been organized to provide the following applications:

- **Wake-up call** on your home phone: tell us when you want your call; choose from a standard greeting or record your own wake-up message.
- “**Interrupt Me**” **service**: Schedule a pre-recorded call to your phone – great for getting out of meetings, blind dates or just as a reminder for important events.
- **Message Blast**: Record a message and specify a list of phone numbers; we will call each phone on your list and play your message, immediately, or schedule for later.
- **Personal Reminder Service**: Record a message and specify a phone number and a schedule; we’ll call and deliver your message according to your schedule.
- **Caller ID Connect**: You control what appears on the receiving party’s caller ID display.
Sales Reps: Display your office phone when calling from home
*67 users: Get through to phones that block “hidden” callers
Bill Collectors: Change your number to one the debtor won’t recognize
- **On-demand conferencing**: From a web page, create or schedule a multi-party telephone conference, with the option to record the call, for only 8 cents per minute per participant.